

DAVID SCOTT MARCH

curriculum vitae

Updated Fall 2025

Department of Psychology, Florida State University, Tallahassee, FL 32304

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EDUCATION

- 2019** **Ph.D., Social Psychology**
University of Tennessee
Dissertation: *On the Prioritized Processing of
Threat in a Dual Implicit Process Model*
- 2012** **M.A., Experimental Psychology**
Texas State University
Thesis: *Implicit and Explicit Bias against Hispanics*
- 2004** **B.S., Psychology**
Florida State University

EMPLOYMENT

- 2025 – present** Associate Professor, Department of Psychology, Florida State University
2019 – 2025 Assistant Professor, Department of Psychology, Florida State University

PUBLICATIONS IN REFEREED JOURNALS

PEER-REVIEWED ARTICLES

#Graduate student mentee in my lab

%Undergraduate student mentee in my lab

**Graduate student mentee in another PI's lab*

- [36] **March, D. S.** (in press). Morbid Curiosity as an adapted approach motivation to ambiguous but survival relevant stimuli. *Psychological Review*.
- [35] *#Olivett, V., %Stultz, M., & March, D. S.* (2025). Downward spiral: Police-threat associations and perceptions of aggression during arrests are mutually reinforcing. *Journal of Personality and Social Psychology*.
- [34] **March, D. S.** & Olson, M. A. (2025). CFS-VR: Software for studying unconscious cognition with a VR headset using continuous flash suppression. *Social Cognition*, 5, 502-518.
- [33] **March, D. S., #Lesick, T., #Olivett, V., & Maranges, H. M.** (2025). View from the right: Political orientation and the association between Black and physical threat. *Personality and Social Psychology Bulletin*. doi.org/10.1177/01461672241306837

- [32] #Lesick, T., & **March, D. S.** (2024). Perceptions of anti-Black bias in the criminal Justice system contribute to pro-Black (versus -White) bias in criminal justice research. *Basic and Applied Social Psychology*, 46, 456-469. doi.org/10.1080/01973533.2024.2415919
- [31] **March, D. S.**, *Hasty, C., & #Olivett, V. J. (2024). The threat sensitivity scale: A brief self-report measure of dispositional sensitivity toward perceiving threats to physical harm. *Scientific Reports*, 14, 11304. doi.org/10.1038/s41598-024-61476-7
*Top 100 downloaded psychology papers published in *Scientific Reports* 2024
- [30] Zsido, A. N., Hout, M C., **March, D. S.**, Coelho, C. M. & Polák, J. (2024). Towards an understanding of the cognitive mechanisms involved in threat processing and perception. *Frontiers in Psychology*, 15, 1427224. doi.org/10.3389/fpsyg.2024.1427224
- [29] **March, D. S.** (2024). Ignorance is not bliss: On issues measuring the awareness of suboptimal stimuli. *Social Cognition*, 42, 27-60. doi.org/10.1521/soco.2024.42.1.27
- [28] #Olivett, V. J., & **March, D. S.** (2024). The civilian's dilemma: Civilians exhibit automatic defensive responses to the police. *Journal of Personality and Social Psychology*, 126, 841-851. doi.org/10.1037/pspi0000439
- [27] Zsido, A. N., Inhof, O., Kiss, B. L., Bali, C., & **March, D. S.** (2024). Threatening stimuli have differential effects on movement preparation and execution – A study on snake fear. *People and Nature*, 6, 973-986. doi.org/10.1002/pan3.10500
- [26] *Zhao, C., Liu, Q., **March D. S.**, *Hicks, L. L., McNulty J. K. (2024). Leveraging impression management motives to increase the use of face masks. *Journal of Social Psychology*. Advanced Online Publication. doi.org/10.1080/00224545.2023.2216880
- [25] **March, D. S.**, Olson, M., & Gaertner, L. (2023). Automatic threat processing shows evidence of exclusivity. *Behavioral and Brain Sciences*, 46, 131. doi.org/10.1017/S0140525X22002928
- [24] #Olivett, V., Maranges, H. M., & **March D. S.** (2023). The unique roles of threat perception and misinformation accuracy judgments in the relationship between political orientation and COVID-19 health behaviors. *Journal of Applied Social Psychology*, 53, 508-518. doi.org/10.1111/jasp.12960
- [23] *Kievit, D. L., LaCosse, J., *Mallinas, S. R., **March, D. S.**, *Kunstman, J. W., Zabel, K. L., Olson, M. A., & Plant, E. A. (2023). Changes in nonprejudiced motivations track shifts in the U.S. sociopolitical climate. *Group Processes and Intergroup Relations*, 26, 934-952. doi.org/10.1177/13684302221089768
- [22] Grossmann, I., Rotella, A. M., Hutcherson, C., Sharpinskyi, C., Varnum, M. E. W., Achter, S., ... **March, D. S.**, ... Wilkening, T. (2023). Insights into accuracy of social scientists' forecasts of societal change. *Nature Human Behavior*, 7, 484-501. doi.org/10.1038/s41562-022-01517-1
- [21] **March, D. S.** (2022). Perceiving a danger within: Black Americans associate Black men

- with physical threat. *Social Psychological and Personality Science*. 14, 942-951. doi.org/10.1177/19485506221142970
- [20] Coles, N. A., **March, D. S.**, Marmolejo-Ramos, F. [and 30 others] (2022). A multi-lab test of the facial feedback hypothesis by the many smiles collaboration. *Nature Human Behaviour*, 6, 1731-1742. doi.org/10.31234/osf.io/cvpuw
- [19] **March, D. S.**, & Gaertner, L. (2022). Female advantage in threat avoidance manifests in threat reaction, but not threat detection. *Behavioral and Brain Sciences*, 45, 142. doi.org/10.1017/S0140525X22000462
- [18] **March, D. S.**, Gaertner, L., & Olson, M. A. (2022). On the automatic nature of threat: Physiological and evaluative responses to survival-threats outside conscious perception. *Affective Science*, 3, 135-144. doi.org/10.1007/s42761-021-00090-6
- [17] Olson, M. A., McNulty, J. K., **March, D. S.**, Joiner, T. E., Rogers, M. L., Hicks, L. L. (2022). Automatic and controlled antecedents of suicidal ideation and action: A dual-process conceptualization of suicidality. *Psychological Review*, 129, 388-414. doi.org/10.1037/rev0000286
- [16] Olivett, V. J., & **March, D. S.** (2021) White civilians' implicit danger evaluation of police officers underlies explicit perception of police. *Current Research: Principles and Implications*, 6, 81. doi.org/10.1186/s41235-021-00343-9
- [15] **March, D. S.**, Gaertner, L., & Olson, M. A. (2021). Danger or dislike: Distinguishing threat from valence as sources of automatic anti-Black bias. *Journal of Personality and Social Psychology*, 121, 984-1004. doi.org/10.1037/pspa0000288
- [14] **March, D. S.**, & Gaertner, L. (2021). A Method for estimating the Time of Initiating Correct Categorization in mouse-tracking. *Behavior Research Methods*, 53, 2439-2449. doi.org/10.3758/s13428-021-01575-9
- [13] Schmidt, N. B., Martin, A. D., Allan, N. P., Mathes, B. M., Saulnier, K. G., & **March, D. S.** (2021). Actual versus perceived infection rates of COVID-19: Impact on distress, behavior, and disability. *Journal of Psychiatric Research*, 137, 525-533. doi.org/10.1016/j.jpsychires.2021.03.061
- [12] **March, D. S.**, Olson, M. A., & Gaertner, L. (2020). Lions, and tigers, and implicit Measures, oh my! Implicit assessment and the valence vs. threat distinction. *Social Cognition*, 38, 154-164. doi.org/10.1521/soco.2020.38.suppl.s154
- [11] Fritzlen, K., Phillips, J., **March, D. S.**, & Olson, M. (2020). I know (what) you are, but what am I? The effect of recategorization threat and perceived immutability on prejudice. *Personality and Social Psychology Bulletin*, 46, 94-108. doi.org/10.1177/0146167219843932
- [10] **March, D. S.**, Olson, M. A., & Gaertner, L. (2019). On logical and mathematical boxes: Does the attitudinal entropy framework expand our understanding of attitudes?

Psychological Inquiry, 4, 196-199. doi.org/10.1080/1047840X.2018.1537299

- [9] **March, D. S.**, Olson, M. A., & Fazio, R. H. (2018). The Implicit Misattribution Model of evaluative conditioning. *Social Psychological Bulletin*, 13, 1-25. doi.org/10.5964/spb.v13i3.27574
- [8] **March, D. S.**, Gaertner, L., & Olson, M. A. (2018). On the prioritized processing of threat in a Dual Implicit Process model of evaluation. *Psychological Inquiry*, 29, 1-13. doi.org/10.1080/1047840X.2018.1435680. (**Target Article**)
- [7] **March, D. S.**, Gaertner, L., & Olson, M. A. (2018). Clarifying the explanatory scope of the Dual Implicit Process model. *Psychological Inquiry*, 29, 38-43. doi.org/10.1080/1047840X.2018.1435622
- [6] **March, D. S.**, Gaertner, L., & Olson, M. A. (2017). In harm's way: On preferential response to threatening stimuli. *Personality and Social Psychology Bulletin*, 43, 1519-1529. doi.org/10.1177/0146167217722558. (**Awarded the Student Publication Prize by the Society for Personality and Social Psychology**)
- [5] Salvatore, J. F., Meltzer, A. L., **March, D. S.**, & Gaertner, L. (2017). Strangers with benefits: Attraction to outgroup men increases as fertility increases across the menstrual cycle. *Personality and Social Psychology Bulletin*, 43, 204-217. doi.org/10.1177/0146167216678860
- [4] **March, D. S.**, Kendrick, R., Fritzlen, K., & Olson, M. A. (2016). News media depictions of Obama influence automatic evaluative associations: Implications for the Obama Effect. *Social Cognition*, 34, 504-522. doi.org/10.1521/soco.2016.34.6.504
- [3] **March, D. S.** & Graham, R. (2015). Exploring implicit ingroup and outgroup bias toward Hispanics. *Group Processes and Intergroup Relations*, 18, 89-103. doi.org/10.1177/1368430214542256

PEER-REVIEWED ENTRIES IN PROCEEDINGS

- [2] Wooley, B. E., & **March, D. S.** (2016). Unique object characteristics differentially affect visual attention during viewing of dynamic stimuli: The influence of location and luminosity. *Proceedings of the International Conference on Universal Access in Human-Computer Interaction*. Eye Tracking: Methods, Techniques, and Best Practices, 481-492.
- [1] Wooley, B. E., & **March, D. S.** (2014). Exploring the influence of audio in directing visual attention during dynamic content. *Proceedings of the Symposium on Eye Tracking Research and Applications*, 187-190.

ENCYCLOPEDIA ENTRIES

March, D. S. "Threat Sensitivity". *Encyclopedia of Individual Differences*, edited by Julie A. Schermer. Elgar, 2025.

INVITED REVISIONS (AND INVITED SUBMISSIONS)

March, D. S. & Amodio, D. A. (commissioned review). The unique effects of physical threat on social cognition and behavior. *Nature Reviews Psychology*

Yang, X., Schulz, J., Schmidt, K., Kenny, A. R., Pfuhl, G., Gjoneska B., Dalgard, I., Exner, A., ..., **March, D. S.**, ..., Psychological Science Accelerator Collaborators, Dunham, Y. (invited revision for Stage 1 registered report under review). Large-scale cross-societal examination of real- and minimal-group biases. *Nature Human Behavior*.

#Olivett, V. J. & **March, D. S.** (revise & resubmit). Physical threat bias is a core psychological foundation of authoritarian attitudes. *Journal of Personality and Social Psychology*.

UNDER REVIEW

March, D. S., Gaertner, L., & Olson, M. A (under review) Breaking bad (into more than one category): Cooking up some granular negativity. *Affective Science*.

March, D. S. & Read, S. J. (under review). Modeling the influence of threat: A neural network implementation of the Dual Implicit Process model applied to the weapons identification task. *Journal of Personality and Social Psychology*.

#Olivett, V., Hasty, C., Maner, J., & **March, D. S.** (under review). Some see Jekyll, others see Hyde: Political ideology and sensitivity to interpersonal physical threat.

Gresham, A. M., Peters, B. J., Nincehler, S., #Olivett V. J., Lang, J. C., Satarri, P., & **March, D. S.** (under review). Intimate partner violence victimization and responsiveness: Examining the moderating role of cognitive reappraisal.

Maranges, H. M., *Timbs, C. L., Ainsworth, S. E., & **March, D. S.** (under review). Moralization of weight based on concerns about self-control and cooperation.

Maranges, H. M., Dieciuc, M. A., Vonasch, A. J., Taylor, M., & **March, D. S.** (under review). Trait self-control predicts moral decision making through lower automatic temptation.

IN PREP/WORKING PAPERS

March, D. S. & Olivett, V. (in prep). Functional behavioral responses to motivationally relevant stimuli varies along both valence and threat dimensions.

March, D. S. (in prep). The many faces articulating consistent expressions set (manyFACES).

*Olivett, V. J., Hasty, C. R., Maranges, H. M., **March, D. S.**, & Maner, J. K. (2024). Childhood unpredictability heightens social threat perception.

Maranges, H. M., Timbs, C. L., Fritzlen, K., Olson, M., & **March, D. S.** (2024). Beliefs about one's genes and weight controllability moderate implicit weight-bias.

Olson, M.A., **March, D., S.**, & Kendrick, R. V. (in prep). CS-US awareness in evaluative conditioning: Multiple roles for multiple processes.

Olson, M. A., **March, D. S.**, Kendrick, R. V., & Christen, E. (in prep). Downstream consequences of implicitly-formed attitudes: Implications for information processing and attitude strength.

GRANTS AND FUNDING

FUNDED

March, D. S. (PI) (Jan 2024-Dec 2024). *Clarifying the Role of Threat Sensitivity and Perception in Aggressive Political Attitudes*. Seed Grant from the Council on Research & Creativity, Florida State University. Total award \$62,941.

March, D. S. (PI). (May 2022-May 2025). *Threat is Distinct from Valence as a Source of Biased Shoot Behaviors toward Black Men*. National Science Foundation. Award: 2141345. Total award \$413,000.

March, D. S. (PI). (May 2019-Aug 2019). *FYAP: Distinguishing Threat from Negative Valence as Sources of Automatic Prejudice against Black Americans*. The Council on Research & Creativity, Florida State University. Total award \$20,000.

PENDING

DENIED

March, D. (PI) (Nov 2021). *Elucidating the Role of Threat in Police Use of Force, Police-Civilian Interactions, and Racially Disparate Criminal Justice Outcomes*. Submitted to Russell Sage Foundation.

March, D. S. (PI) & Maranges, H. M. (Co-PI). (Oct 2021). *Political partisanship shapes COVID-19 health behaviors and vaccination intentions because politicized misinformation reduces COVID threat perceptions*. Submitted to the American Psychological Association.

March, D. S. (PI). (Jul 2020). *Threat is Distinct from Valence as a Source of Biased Shoot Behaviors toward Black Americans*. National Science Foundation.

March, D. S. (PI), & McNulty, J. K. (Co-I) (Apr 2020). Understanding Mask-Related Prejudice toward Asian and African Americans. FSU Sponsored Research Administration

March, D. S. (PI). (Jan 2020). *Threat is Distinct from Valence as a Source of Biased Shoot Behaviors toward Black Americans*. National Science Foundation.

HONORS, AWARDS, AND PRIZES

2025	Fellow, Society for Experimental Social Psychology (SESP)
2025	Rising Star, Association for Psychological Science (APS)
2019	Student Publication Prize, Society for Personality and Social Psychology
2018	Outstanding Research Award, Society for Personality and Social Psychology
2018	Travel Award, Society for Personality and Social Psychology
2017	American Psychological Foundation/Council of Graduate Departments of Psychology (APF/COGDOP), Graduate Research Scholarship
2017	Summer Institute in Social and Personality Psychology (SISPP)
2017	Graduate Student Paper Award, Midwestern Psychological Association
2017	Best Poster Award, International Social Cognition Network (ISCON)
2016	Graduate Student Poster Award, Runner-up, Society for Personality and Social Psychology
2015	Graduate Student Poster Award, First place, Society of Southeastern Social Psychologists
2015	National Science Foundation Graduate Research Fellowship, Honorable Mention

PROFESSIONAL PRESENTATIONS

INVITED TALKS

- March, D. S.** (2025). *Perceived Threat of Physical Harm is a Unique Source of Intergroup Bias*. Department of Sociology, University of South Carolina
- March, D. S.** (2024). *Perceived Threat of Physical Harm is a Unique Source of Anti-Black Bias*. National Radio Astronomy Observatory (NRAO) | National Science Foundation (NSF).
- March, D. S.** (2023). *The Civilian's Dilemma: Defensive Bodily and Behavioral Responses to Police*. Department of Psychology, University of Dayton.
- Olivett, V. J. & **March D. S.** (2022). *Dark Consequences: Ideological Extremity and the Possible role of Threat Sensitivity*. Maranges Research Lab, Wake Forest University.
- March, D. S.** (2020). *Danger or Dislike: Distinguishing Threat from Valence as Sources of Automatic Anti-Black Prejudice*. University of Florida, Social Area Brownbag.

ORAL PRESENTATIONS

- Maranges, H. M., Timbs, C. L., Ainsworth, S. E., & **March, D. S.** (October 2024). *Moralization of Weight based on Concerns about Self-Control and Cooperation*. Annual Meeting of the Society for Personality and Social Psychology. Denver, CO.
- March, D. S.** (October 2024). *FPST VR: Software for Conducting First-person Shooter Task*

- Studies in Virtual Reality*. Annual Meeting of the Society of Southeastern Social Psychologists. Memphis, TN.
- Maranges, H. M., Timbs, C. L., Ainsworth, S. E., & **March, D. S.** (October 2024). *Moralization of Weight based on Concerns about Self-Control and Cooperation*. Annual Meeting of the Society of Southeastern Social Psychologists. Memphis, TN.
- March, D. S.** (April 2022). *Danger of Dislike: Distinguishing Threat from Negative Valence as Sources of Automatic Anti-Black Bias*. Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- March, D. S.** (March 2022). *Estimating the Time of Initiating Correct Categorization in Mouse-Tracking Data*. Annual Meeting of the Society of Affective Science. Virtual.
- March, D. S.** (June 2021). *On the Automatic Nature of Threat: Physiological and Perceptual Responses to Subliminal Survival-Threat*. Annual Meeting of the Society of Human Behavior and Evolutionary Science. Virtual.
- March, D. S.** (April 2021). *On the Automatic Nature of Threat: Physiological and Perceptual Responses to Subliminal Survival-Threat*. Annual Meeting of the Society for Affective Sciences. Virtual.
- March, D. S.** (February 2021). *On the Automatic Nature of Threat: Physiological and Perceptual Responses to Subliminal Survival-Threat*. Annual Meeting of the Society for Personality and Social Psychology. Virtual.
- March, D. S.** (November 2020). *Awareness of Subliminally Presented Objects “Varies” Depending on how its Measured*. Psychonomic Society 61st Annual Meeting. Virtual.
- Coles, N. A., **March, D. S.**, Marmolejo-Ramos, F. [and 32 others] (September 2020). *The Many Smiles Collaboration: A multi-lab adversarial test of the facial feedback hypothesis*. Psychological Science Accelerator Virtual Conference.
- Coles, N. A., **March, D. S.**, Marmolejo-Ramos, F. [and 32 others] (October 2019). *The Many Smiles Collaboration: A multi-lab adversarial test of the facial feedback hypothesis*. Annual Meeting of the Society of Southeastern Social Psychologists, Johnson City, TN.
- Olson, M. A., **March, D., S.**, & Gaertner, L. (October 2018). *A Dual Implicit Process Model of Evaluation*. Presented in D. Amodio & M. Ferguson (symposium chairs), *Beyond dual-process: New multi process accounts of attitudes, impressions, and behavior*. A symposium at the annual meeting of the Society of Experimental Social Psychology, Seattle, WA.
- March, D. S.**, Gaertner, L., & Olson, M. (July 2018). *On the Prioritized Processing of Threat in a Dual Implicit Process Model of Evaluation*. Ohio State University Symposium on Social Psychology: Cognitive and Metacognitive Processes in Attitude Formation, Change, and Strength, Columbus, OH.

Olson, M. A., **March, D. S.**, Fritzlen, K., & Phillips, J. (July 2018). *Implicit and Explicit Attitude Change as a Function of Categorization Threat and Essentialist Beliefs*. Ohio State University Symposium on Social Psychology: Cognitive and Metacognitive Processes in Attitude Formation, Change, and Strength, Columbus, OH.

March, D. S., Gaertner, L., & Olson, M. A. (April 2017). *Carving negativity at its joints: Distinguishing threat from negativity*. Annual meeting of the Midwestern Psychological Association, Chicago, IL. (**Graduate Student Paper Award**)

March, D. S., Gaertner, L., & Olson, M. (November 2016). *Carving negativity at its joints: Distinguishing threat from negativity*. Presented in J. Larsen (symposium chair), *Beyond good vs. bad in affective processing*. Annual meeting of the Society of Southeastern Social Psychologists, Asheville, NC.

Olson, M., Kendrick, R., & **March, D.** (September 2015). *Incidental exposure to news media depictions of Barack Obama: Impact on automatic evaluative associations*. Annual meeting of the Society of Experimental Social Psychology, Denver, CO.

CONFERENCE POSTERS

Barricella, T. & **March, D. S.** (February, 2026). *The Interaction of Skin Tone and Facial Features on Expression Categorization*. Poster to be presented at the Society of Personality and Social Psychology Annual Convention, Chicago, Illinois.

March, D. S. (February 2025). *FPST-VR: A Software for Conducting First-Person Shooter Task Studies in Virtual Reality*. Poster presented at the Society of Personality and Social Psychology Annual Convention, Denver, CO.

Gresham, A. M., Peters, B. J., Nincehelser, S. D., Olivett, V. J., Lang, J. C., Sattari, P., **March, D. S.** (February 2025). *Intimate Partner Violence Victimization and Responsiveness: Examining the Moderating Role of Cognitive Reappraisal*. Poster presented at annual meeting of the Society for Personality and Social Psychology Close Relationships Pre-Conference, Denver, CO.

March, D. S. (November 2024). *FPST-VR: A Software for Conducting First-Person Shooter Task Studies in Virtual Reality*. Poster presented at the annual meeting of the Psychonomic Society, New York City, NY.

Maranges, H. M., Ainsworth, S. & **March, D. S.** (November 2024). *Trait Self-control Predicts Moral Decision Making through Lower Automatic Temptation*. Poster presented at the annual meeting of the Psychonomic Society, New York City, NY.

March, D. S. (February 2024). *A Method for Estimating the Time of Initiating Correct Categorization in Mouse-Tracking*. Poster presented at the annual meeting of the Society for Personality and Social Psychology. San Diego, CA.

March, D. S. (October 2023). *A Method for Estimating the Time of Initiating Correct*

Categorization in Mouse-Tracking. Poster presented at the annual meeting of the Society for Southeastern Social Psychologists. Charlotte, NC.

March, D. S. (March 2023). *Perceiving a Danger Within: Black Americans Associate Black Men with Physical Threat*. Poster presented at the International Convention of Psychological Science (ICPS). Brussels, Belgium.

March, D. S. (February 2023). *Perceiving a Danger Within: Black Americans Associate Black Men with Physical Threat*. Poster presented at the meeting of Society for Personality and Social Psychology, Atlanta, GA.

Maranges, H., Ainsworth, S. & **March, D. S.** (February 2023). *Assumptions about Self-Control underlie Moralized Prejudice against People with Obesity*. Poster presented at the meeting of Society for Personality and Social Psychology, Atlanta, GA.

Coles, N. A., **March, D., S.**, Marmolejo-Ramos, F., Strack, F., Ellsworth, P., & Gaertner, L. (February 2023). *A multi-lab test of the facial feedback hypothesis by the Many Smiles Collaboration*. Poster presented at the meeting of Society for Personality and Social Psychology, Atlanta, GA.

March, D. S. (February 2022). *Danger of Dislike: Distinguishing Threat from Negative Valence as Sources of Automatic Anti-Black Bias*. Poster presented at the meeting of Society for Personality and Social Psychology, San Francisco, CA.

March, D. S. (Oct 2021). *A Method for Estimating the Time of Initiating Correct Categorization in Mouse-Tracking*. Poster presented at the annual meeting of the Society for Southeastern Social Psychologists. Virtual.

March, D. S., Gaertner, L., & Olson, M. (April 2020). *Testing a distinction between the threat and valence processing of suboptimal stimuli*. Poster presented at the annual meeting of the Society for Affective Science, San Francisco, CA. [Cancelled]

March, D. S., Gaertner, L., & Olson, M. (February 2020). *Distinguishing Threat from Valence as a (dys)Functional Source of Prejudice toward Black Americans*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.

Coles, N. A., **March, D., S.**, Marmolejo-Ramos, F. [and 32 others] (2019). *The Many Smiles Collaboration: A multi-lab adversarial test of the facial feedback hypothesis*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.

Coles, N. A., **March, D., S.**, Marmolejo-Ramos, F., Strack, F., Ellsworth, P., & Gaertner, L. (October 2019). *The Many Smiles Collaboration: A multi-lab adversarial test of the facial feedback hypothesis*. Presented at the annual meeting of the Society for Southeastern Social Psychologists, Johnson City, TN.

Coles, N. A., **March, D. S.**, Marmolejo-Ramos, F. [and 32 others] (Sept 2019). *The Many Smiles Collaboration: A multi-lab adversarial test of the facial feedback hypothesis*. Meta-Science

2019, Stanford, CA.

March, D. S., Gaertner, L., & Olson, M. (February 2019). *Using Skin Conductance to Test the Dual Implicit Process Model's (DIPM) Distinction between Threat and Valence Processing*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.

March, D. S., Gaertner, L., & Olson, M. (March 2018). *Implicit prejudice from the perspective of the Dual Implicit Process model*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA. (**Graduate Poster Award Finalist**)

Fritzlen, K., Phillips, J., **March, D. S.** & Olson, M. (March 2018). *The effects of perceived similarity and perceived group immutability on implicit and explicit prejudice*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.

^March, D. S., Gaertner, L., & Olson, M. (November 2017). *Implicit prejudice from the perspective of the Dual Implicit Process model*. Poster presented at the annual meeting of the Society of Southeastern Social Psychologists, Atlantic Beach, FL. (**Graduate Poster Award Finalist**)

Fritzlen, K., Phillips, J., **March, D. S.** & Olson, M. (November 2017). *The effects of perceived similarity and perceived group immutability on implicit and explicit prejudice*. Poster presented at the annual meeting of the Society of Southeastern Social Psychologists, Atlantic Beach, FL. (**Graduate Poster Award Finalist**)

March, D. S., Gaertner, L., & Olson, M. (January 2017). *Carving negativity at its joints: Distinguishing threat from negativity*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX. (**Best Poster Award, International Social Cognition Network**)

March, D. S., Gaertner, L., & Olson, M. (January 2016). *Threat, not negativity, drives attention: An initial test of the Dual Implicit Process (DIP) model*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA. (**Runner-up, Graduate Poster Award**)

March, D. S., Fritzlen, K. A., Kendrick, R., & Olson, M. A. (January 2016). *News media depictions of Obama influence automatic evaluative associations: Implications for the Obama Effect*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.

March, D. S., Gaertner, L., & Olson, M. (October 2015). *Differentiating threat from mere negativity: Testing the Dual Implicit Process (DIP) model*. Poster presented at the annual meeting of the Society of Southeastern Social Psychologists, Winston-Salem, NC. (**First place, Graduate Poster Award**)

March, D. S., Fritzlen, K. A., Kendrick, R., & Olson, M. A. (October 2015). *Exploring how news media influence automatic evaluative associations toward Obama*. Poster presented at the annual meeting of the Society of Southeastern Social Psychologists, Winston-Salem, NC.

March, D. & Graham, R. (April 2013). *Differential response patterns on indirect measures of implicit bias*. Poster presented at the annual meeting of the Cognitive Neuroscience Society, San Francisco, CA.

March, D. & Graham, R. (Sept 2012). *Implicit and explicit measures of bias against Hispanics*. Poster presented at the annual meeting of the Society for Psychophysiological Research, New Orleans, LA.

REFERRED CONFERENCE PAPERS

Wooley, B. E. & **March, D. S.** (July 2016). *Unique object characteristics differentially affect visual attention during viewing of dynamic stimuli: The influence of location and luminosity*. Talk presented at the Eye-Tracking thematic area of the Human-Computer Interaction Institute Conference, Toronto.

Wooley, B. & **March, D.** (March 2014). *Exploring the influence of audio in directing visual attention during dynamic content*. Talk presented at the Proceedings of the ACM Symposium on Eye-Tracking Research and Applications, Safety Harbor, FL.

MENTORED PRESENTATIONS

*my graduate student; \$graduate student; #undergraduate student in my lab; ^award winning

*Oefelein, P. J., *Olivett, V. J., & **March, D. S.** (February 2026). Development of the Contamination Threat Sensitivity Scale: A Measure of Perceptual Contamination Sensitivity. Poster to be presented at the Society of Personality and Social Psychology Annual Convention. Chicago, IL.

*Gullesserian, M. C. & **March, D. S.** (February, 2026). *Perceived Political Misalignment and Group Conformity: The Role of Identity Fusion on Polarizing Beliefs*. To present at the Society of Personality and Social Psychology Annual Convention, Chicago, Illinois.

*Oefelein, P. J., *Olivett, V. J., & **March, D. S.** (November 2025). Physical Threat Bias Drives Authoritarian Attitudes Across the Ideological Spectrum. Presented in V. J. Olivett (Symposium Chair), Leveraging Social Cognitive Perspectives Towards Understanding Democratically Maladaptive Political Attitudes. A symposium at the Annual Meeting of the Society of Southeastern Social Psychologists. St. Petersburg, Florida.

*Gullesserian, M. C., *Olivett, V. J., & **March, D. S.** (November, 2025). *Left, Right and Ready to Fight: Physical Threat Perception Drives Aggressive Political Attitudes Across the Ideological Spectrum*. Presented at Society for Southeastern Social Psychologists Annual Conference, St. Petersburg, Florida.

- #Gullesserian, M. C., & **March, D. S.** (February, 2025). *Perceived Political Misalignment and Group Conformity: The Role of Intragroup Threat on Polarized Political Beliefs*. Presented at FURC annual conference in Tampa, Florida.
- \$Gill, L., **March, D. S.**, & Olson, M. A. (February 2025). Threat superiority in evaluative conditioning. Poster presented at the Society of Personality and Social Psychology Annual Convention, Denver, CO.
- *Olivett, V. J. & **March D. S.** (February 2025). *The civilian's dilemma: Examining the presence, antecedents, and behavioral implications of a police-threat association*. Single presenter talk presented at the Advancing Police-Community Research in Personality & Social Psychology Pre-conference of the Society of Personality and Social Psychology Annual Convention, Denver, CO.
- *Olivett, V. J. & **March D. S.** (February 2025). *Physical threat motivates aggressive political attitudes across the political spectrum*. (Symposium: Advances in the threat-politics association across the political spectrum, Chair: Losee, J.). Symposium talk presented at the Society of Personality and Social Psychology Annual Convention, Denver, CO.
- *Lesick, T. L., & **March D. S.** (February 2025). *The Pain Hurts More When it is Caused by One of my Own: The Impact of Group Membership on Perceived Physical Harm*. Poster presented at the Society of Personality and Social Psychology Annual Convention. Denver, CO.
- *Oefelein, P. J., Olivett, V. J., & **March, D.S.** (February 2025). *Physical Threat Sensitivity is a Psychological Core of Authoritarian Attitudes Across the Left-Right Spectrum*. Poster presented at the Society of Personality and Social Psychology Annual Convention. Denver, CO.
- #Gullesserian, M. & **March, D. S.** (February 2024). *View from the Right: Political Orientation and the Automatic Association Between Black and Physical Threat*. Poster presented at the Attitudes and Social Influence Pre-conferences of the annual meeting of the Society of Personality and Social Psychology. San Diego, CA.
- *Olivett, V. J. & **March D. S.** (February 2024). *The civilian's dilemma: Civilians exhibit automatic defensive responses to the police*. Single presenter talk presented at the annual meeting of the Society of Personality and Social Psychology. San Diego, CA.
- *Olivett, V. J. & **March D. S.** (February 2024). *Some see Jekyll, others see Hyde: Exploring the relationship between political ideology and perceiving threat from other humans*. Data Blitz presented at the Political Psychology Pre-conferences of the 2024 Society of Personality and Social Psychology Annual Convention. San Diego, CA.
- *Lesick, T. L., & **March, D. S.** (February 2024). *Race and Physical Threat in the Criminal Justice System*. Poster presented at the annual meeting of the Society for Personality and Social Psychology. San Diego, CA.

- #Stults, M., *Olivett, V., & **March, D. S.** (February 2024). Poster presented at the annual meeting of the Society of Personality and Social Psychology. San Diego, CA.
- *Olivett, V. J. & **March D. S.** (May 2023). *The civilian's dilemma: Defensive Bodily and Behavioral Responses to Police*. Paper talk presented at the Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- #Stults, M., #Byk, S., #Huerzo, V., #Porter, C., & **March, D. S.** (April 2023). *Pain-induced Laughter: An Evolutionary Explanation & Proposed Mechanism*. Poster presented at the Florida State University 23rd annual Undergraduate Research Symposium. Tallahassee, FL.
- #Bouhamid, S., *Olivett, V., & March, D. S. (April 2023). *The Role of Affect in Mediation the Link Between Political Orientation and Motivated Numeracy*. Poster presented at the Florida State University 23rd annual Undergraduate Research Symposium. Tallahassee, FL.
- *Olivett, V., & **March, D. S.** (February 2023) *Civilians Evince Heightened Defensive Physiological Responses to Police*. Poster presented at the annual meeting of the Society of Personality and Social Psychology. Atlanta, GA.
- *Lesick, T., & **March, D. S.** (February 2023) *Race Categorization depends on the Emotion and Features of a Face*. Poster presented at the annual meeting of the Society of Personality and Social Psychology. Atlanta, GA.
- #Kirwan, M., & **March, D. S.** (February 2023). *Testing if Activating Executive Function Inhibits the Misattribution of Threat to Neutral Stimuli*. Poster presented at the annual meeting of the Society of Personality and Social Psychology. Atlanta, GA.
- #Guterman, J., *Olivett, V., & **March, D.S.** (February 2023). *Implicit Attitudes and Anti-Democratic Attitudes*. Poster presented at the annual meeting of the Society of Personality and Social Psychology. Atlanta, GA.
- #Savoy, L. #Guterman, J., *Olivett, V., & **March, D. S.** (February 2023). *Why Do We Fall For Clickbait? The Relationship Between Anger, Cognition, and Susceptibility to Misinformation*. Poster presented at the annual meeting of the Society of Personality and Social Psychology. Atlanta, GA.
- *Olivett, V. J. & **March D. S.** (July 2022). *Physiological implications of police-threat evaluations*. Presented at the 2022 Society for Affective Science Annual Convention, Virtual.
- *Olivett, V. J. & **March D. S.** (May 2022). *Implicit Threat Evaluations and Defensive Physiological Responses to Police*. Talk presented at the Florida State University Psychology Department Graduate Research Day, Tallahassee, FL.
- *Lesick, T. L., Maranges, H. M., & **March, D. S.** (April, 2022). *Political Orientation Moderates Dangerous vs. Negative Associations with Black vs. White*. Poster presented at the Florida State University Psychology Department Graduate Research Day, Tallahassee, FL.

Strickland, R., Olivett, V. J., & March D. S (February 2022). *Physiological Threat Implications for Implicit Threat Evaluations of the Police*. Florida Undergraduate Research Conference (FURC), University of Central Florida, Orlando, FL.

#Kirwan, M., & **March, D. S.** (February 2022). *Are You Threatening Me?: Testing if Activating Executive Function Inhibits the Misattribution of Threat to Neutral Faces*. Poster presented at the annual meeting of the Society of Personality and Social Psychology. San Francisco, CA.

*Olivett, V. J. & **March D. S.** (February 2022). *Civilians' implicit threat evaluation of police officers underlies explicit perception of police*. Poster presented at the annual meeting of the Society of Personality and Social Psychology. San Francisco, CA.

*Lesick, T. L., Maranges, H. M., & **March, D. S.** (February 2022). *Political Orientation Moderates Dangerous vs. Negative Associations with Black vs. White*. Poster presented at the annual meeting of the Society for Personality and Social Psychology. San Francisco, CA.

*Olivett, V. J. & **March D. S.** (October 2021). *Civilians' implicit threat evaluation of police officers underlies explicit perception of police*. Talk presented at the annual meeting of the Society of Southeastern Social Psychologists. Virtual.

*Lesick, T. L., Maranges, H. M., & **March, D. S.** (October 2021). *Political Orientation Moderates Dangerous vs. Negative Associations with Black vs. White*. Talk presented at the annual meeting of the Society for Southeastern Social Psychology. Virtual.

*^Olivett, V., Schettino, L., **March, D.S.** (February 2021). *Effects of police officer primes on implicit evaluation*. Poster presentation at the 2021 Society of Personality and Social Psychology Annual Convention. Virtual. (**Graduate Poster Award Winner**)

\$Wu, C., Liu, Q., **March D. S.**, Hicks, L. L., McNulty J. K. (February 2021). *Does Wearing a Mask Activate Thoughts of Violence and Contamination in Perceivers?* Poster presentation at the Society for Personality and Social Psychology Annual Convention. Virtual.

*Olivett, V., Schettino, L., **March, D. S.** (October 2020). *Civilians' implicit evaluations of the police*. Poster presented at the 2020 Society of Southeastern Social Psychologists. Virtual.

#^Smith, A., **March, D. S.**, Larsen, J., & Coles, N. (April 2020). *Sulk 'til you hulk: An examination of the effects of angry facial expression poses on emotional experience*. 2020 Society for Affective Science Conference, San Francisco, CA. [Cancelled]

#Smith, A., March, D. S. , Larsen J., , & **Coles, N.** (April 2019). *Sulk 'til you hulk: An examination of the effects of angry facial expression poses on emotional experience*. Exhibition of Undergraduate Research and Creative Achievement, Knoxville, TN.

#^Frolich, B., Coles, N A., **March, D. S.**, & Larsen, J. (October 2019). *Sulk 'til you hulk: An examination of the effects of angry facial expression poses on emotional experience*. Presented at the annual meeting of the Society for Southeastern Social Psychologists,

Johnson City, TN.

#Zayas, E., **March, D. S.**, & Olson, M. A. (April 2018). *The harmful effect of gender priming on quantitative problem solving in women*. Poster to be presented at the annual Exhibition of Undergraduate Research and Creative Achievement, University of Tennessee.

#Kievet, D. L., Olson, M. A., Zabel, K. L., & **March, D. S.** (March 2018). *Declining trends in motivation to control prejudiced reactions*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.

#^Kievet, D. L., Olson, M. A., Zabel, K. L., & **March, D. S.** (November 2017). *Motivation to avoid racial prejudice declined from 2009-2017*. Poster presented at the annual meeting of the Society of Southeastern Social Psychologists, Atlantic Beach, FL. (**Undergraduate Poster Award Finalist**)

#^McCurry, S., **March, D.** (March 2017). *Implicit attitudes toward Hispanics: In- and out-group bias*. Poster presented at 3rd Annual Women in STEM Research Symposium, University of Tennessee. (**1st Place, Undergraduate Poster Award**)

EDITORIAL MEMBERSHIP

Social Psychological Bulletin, Associate Editor (2022-2026)

AD HOC REVIEWER FOR PROFESSIONAL JOURNALS

Affective Science; Attention, Perception, & Psychophysics; Basic and Applied Social Psychology; Behavior Research Methods; BMC Health Services Research; British Royal Society Open Science; Cognitive Processing; Current Psychology; Emotion; Frontiers in Psychology; Journal of Experimental Social Psychology; Journal of Personality and Social Psychology; Motivation and Emotion; PCI RR; Personality and Social Psychology Bulletin; Perspectives on Psychological Science; Psychological Research; Race and Social Problems; Social Cognition; Social Science Computer Review; Social Science Research; Social Psychological Bulletin; Social Psychological and Personality Science; Social Psychology

REVIEWER OR PANELIST FOR GRANT APPLICATION

2023 Panel member, *National Science Foundation GRFP*
 2022 Ad hoc reviewer, *National Science Foundation*
 2021 Ad hoc reviewer, *American Psychological Association*
 2019 Ad hoc reviewer, *National Science Foundation*

REVIEWER OR PANELIST FOR GRANT APPLICATION

2023 Reviewer for Conference Abstracts, Society for Personality and Social Psychology
2022 Reviewer for Conference Abstracts, Society for Personality and Social Psychology
2021 Reviewer for Conference Abstracts, Society for Affective Science
2021 Reviewer for Conference Abstracts, Society for Personality and Social Psychology
2020 Reviewer for Conference Abstracts, Society for Personality and Social Psychology
2019 Reviewer for Conference Abstracts, Society for Personality and Social Psychology

CURRENT GRADUATE STUDENTS

Vincenzo Olivett (2020)
Patrick Oelefin (2024)
Maria Gullessarian (2025)

FORMER GRADUATE STUDENTS

Tara Lesick (2025)

DOCTORAL COMMITTEE CHAIRED

Lesick, T. (2025)
Olivett, V. (2025)

DOCTORAL COMMITTEE MEMBER

Burrell, N., doctoral candidate.
Dieciuc, M., graduate.
Chamberlin, K. G., doctoral candidate.
Hasty, C., doctoral candidate.
Krusemark, D., doctoral candidate.
Lieberman, A., doctoral candidate.
Martinez, J., doctoral candidate.
Park, E., doctoral candidate.
Peters, S., doctoral candidate.
Schaughnessy, D. graduate.
Stenz, L., doctoral candidate.
Turner, J. A., doctoral candidate.

MASTERS COMMITTEE CHAIR

Lesick, T., student.
Olivett, V., student.

MASTERS COMMITTEE MEMBER

Wall, K., graduate.
 Martinez, J., student.
 Meyer, C., student.
 Miller, H., student
 Pham, H., student.
 Zech, J., student.

UNDERGRADUATE HONOR'S COMMITTEE CHAIR

Blocker, J., graduate (2021). *Moderating the Negative Effects of Stereotype Susceptibility among African-American Students.*

Kirwan, M., graduate (2021). *Are You Threatening Me? Testing if Activating Executive Function Inhibits the Misattribution of Threat to Neutral Stimuli.*

Thelemaque, B., graduate (2022). *The Cross Race Effect and its Theories.*

Heichelbech, J. graduate (2023). *Toward a Theoretically grounded Perspective and Operationalization of Morbid Curiosity.*

Ackart, D. graduate (2023). *The Effect of Increased Physiological Arousal in the First-Person Shooter Task.*

Bouhamid, S. graduate. (2023). *Examining the Role of Affect in the Link Between Political Identity and Motivated Reasoning.*

Stults, M. graduate (2024). *Exploring the Effects of Vicarious Exposure to Police Violence on Implicit and Explicit Perceptions of the Police.*

Edelman, J. graduate (2024). *Does Perceived Harm Depend on the Race of the Agent?*

PROFESSIONAL TRAININGS

2019	Introduction to Multilevel Modeling, <i>Curran and Bauer Analytics</i>
2017	Summer Institute in Social and Personality Psychology, <i>University of Southern California</i>
	Course 1: Neural Network Modeling (Stephen Read, PhD)
	Course 2: Intensive Longitudinal Data Analysis (Niall Bolger, PhD)
	Workshop: Self-Report Measures (Arthur Stone, PhD)
2013	Facial Action Coding System Workshop (Erika Rosenberg, PhD), <i>Virginia Commonwealth University</i>
2012	Practicum in Teaching Psychology, <i>Texas State University San Marcos</i>

- 2012 Conducting Effective Research Workshop, *Texas State University at San Marcos*
2011 Write Winning Grants Workshop, *Texas State University at San Marcos*

COURSES TAUGHT

Cognition & Perception (PSY4920)
Cognition & Perception (PSY4910)
Directed Individual Study (PSY5908)
Honors Work in Biological Science (BSC4970)
Misattribution of Threat (PSY4039)
Social Psychology (SOP3004)
Social Cognition (graduate level, PSY6939)
Social Psychology (graduate level, PSY4059)

SERVICE TO THE DEPARTMENT OF PSYCHOLOGY, FLORIDA STATE UNIVERSITY

2019-2021 Elections Committee, Member
2021-2023 Space Committee, Member
2021-present Human Subjects Committee, Member

SERVICE TO FLORIDA STATE UNIVERSITY

2024-present Faculty Senate, Member (Alternate)

SERVICE TO THE FIELD AT LARGE

2025 Conference Program Organizer, Annual Convention of the Society for Southeastern Social Psychologists

PROFESSIONAL AFFILIATIONS

Human Behavior and Evolution Society
Midwestern Psychological Association
American Psychological Association
Association for Psychological Science
Society for Personality and Social Psychology
Society for Psychophysiological Research
Psychonomic Society
Society for Affective Science
Society of Southeastern Social Psychologists

American Association for the Advancement of Science

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